

## Oklahoma Ozarks Tourism Association - Visitor Guide -

Advertising Order Information – Publication January 2025 Fiscal Year July 2024-June 2025

## **OOTA Visitor Guide Advertising Form**

New ad layout Request Due October 31, 2024

Press Ready Ad Due November 15, 2024

Please do not be late, so we can get your okay
Before the final printing.

The Tulsa Boat show is early February.

If we don't get your information, we cannot guarantee you will be in the guide before this year's boat show.

We will not and cannot be responsible if you do not meet these deadlines.

These prices include the membership advantages.

oklahomaozarkstourismassociation.com

## A whole lot of exposure.

| Ad Size  | Availability       | Price       | Your selection |
|--|--------------------|-------------|----------------|
| \$75 Silver Membership in                            | ncluded with all a | ads         |                |
| Full Page Back Cover                                 | Sold               | \$3,090     |                |
| Inside Back Cover                                    | Sold               | \$3,090     |                |
| 1/2 Page Back Cover, Inside Front Cover              | Sold               | \$1,850     |                |
| Full Page (Width 7 3/8", Height 9 7/8")              | Unlimited          | \$2,560     |                |
| 1/2 Page (Width 7 3/8", Height 4 5/8")               | Unlimited          | \$1,510     |                |
| 1/4 Page (Width 3 5/8", Height 4 5/8")               | Unlimited          | \$880       |                |
| 1/8 Page Business Card (Width 3 5/8", Height 2 1/4") | Unlimited          | \$570       |                |
|  |                    | Total Price |                |

Ad Payments Due on Submission - Contact GTAA for flex payment options

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